

# Know your users

Who will benefit?  
Who are we hoping to serve?  
Who are we forgetting to consider?



- Orange text input boxes with checkboxes for user identification.

NOTES: \_\_\_\_\_  
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# Focus on user needs

What needs do we meet?  
What do our users get?  
What do we give them?



- Green text input boxes with checkboxes for user needs.

and how evolved are those needs?

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